



# Maserati Snow Test Drive 22 & 23 Februari 2012

St. Moritz / Switzerland



# Concept



- Offering with the actual model range (GranCabrio, GranTurismo and Quattroporte) the emotion of experiencing the high performance of Maserati cars on snow, in a completely safe and relaxing environment
- Offering a great mix of experiences and high standard level of services, in a unique framework: St. Moritz, one of the most exclusive and renown locations worldwide
- Offering the opportunity of creating a tailor made program designed for each guest

# Description of the course



The 'Maserati Snow Training Courses' in St. Moritz offer you a chance to learn how to drive exclusive high-performance cars on snow and ice with the same kind of confidence and gusto as any professional driver. The relationship between man and machine makes all the difference when it comes to road safety.

Maserati's aim with these courses is to achieve an absolutely seamless relationship between driver and car adding that extra flourish of professionalism to the driving style of even its most proficient clients.

The courses are carefully structured to guarantee participants the chance to experience the true performance of the various models in a completely controlled environment. Hereby Maserati Instructors will confront you with critical situations likely to occur in road traffic. The course teaches basics, such as handling, proper braking, correct steering and drifting exercises, how to find and follow the ideal line, how to steer and brake correctly with different techniques on a snow and ice-covered circuit.

# Content of the course / Exercises



- Correct seat position
- Effects of laws of physics
- External influences
- Safety regulations
- Effective braking
- Correct steering
- Correct under steer / over steer
- Slalom
- Load changing practice
- Lapping
- Finding/Following Ideal line on circuit
- Stabilizing braking
- Flying starts
- Heel-and-toeing

# Programme / Arrival Day 22-01-2012



- until 17.00 h Individual arrival and accreditation of the participants at the Hotel Kempinski, Grand Hôtel des Bains CH-7500 St. Moritz [www.kempinski.stmoritz.com](http://www.kempinski.stmoritz.com)
- 18.00 h Welcome of the participants and welcome drink at the Maserati “Blue Igloo” in front of the Kempinski
- 19.30 h Transfer by bus to the restaurant
- 20.00 h Dinner at Chalet X
- 23.00 h Transfer back to the Hotel

# Programme / Training Day 23-01-2012



- until 08.00 h                      Breakfast at the Kempinski
- 08.45 h                              Transfer to the track (next to airport St. Moritz)
- 09.00 h                              Technical briefing & 1st part of the course
- 10.30 h                              Coffee break
- 10.45 h                              2nd part of the course
- 12.00 h                              Lunch
- 13.15 h                              3rd part of the course
- 16.00 h                              End of the course

# Terms



- Maserati provides the cars to the participants
- Registered drivers, who signed the contract, are allowed to drive the cars. Any person who accompanies the driver will not be entitled to be in the car.
- If you wish to extend your stay in St. Moritz or if you have any special request - as for example:
  - Horse-drawn sleight ride
  - Spa at Hotel Kempinski
  - Snowboard or ski lessons (private or groups)
  - Curling lessons
  - Bobsleigh experience
  - Shopping in St. Moritz (with personal shopper) etc.please do not hesitate to contact the Maserati-Welcome-Desk. Prices upon request.
- The following rates are an all inclusive package without VAT.
- We do not serve alcohol during the training sessions.

# Costs



(Rates per person excl. VAT)

- Euro 1.400 Registered driver in Single Room
- Euro 1.200 Registered driver in Double Room (2 drivers)
- Euro 500 Person in Double Room with a registered driver, not participating at the course
- Euro 700 Person in Single Room, not participating at the course
- Included: Pick up from/to Milan airport\*, Welcome Drink, Technical Briefing, Overnight stay, Course, Breakfast, Lunch, Dinner, Beverages (Lunch & Dinner), Diploma, Maserati Welcome Gift

\* Transfers from/to other airports can be organized and will be quoted on each case.

All the additional services will be quoted upon request; Maserati will provide the assistance for extra services and reservations.

# Snow Test Drive Day



## Course



## Hotel & Igloo



# St. Moritz activities



## Hotel & Spa



## Activities

